



LONG ISLAND  
COMMERCIAL NETWORK



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# Strategic Partners Sponsorship Program

2010

## LICN: The Commercial Division of the Long Island Board of Realtors

While the history of **LICN** spans nearly 100 years, the current organization began 16 years ago.

Today, the network group has over 200 members who specialize in investment and commercial properties.

This active group meets on a monthly basis for networking breakfasts and holds major cocktail events in January and August.



The On Parade Diner, in Woodbury, hosts monthly networking breakfasts for over 80 LICN members

## LICN: The objectives:

- To unite those in real estate with an emphasis in the branches of commercial real estate.
- To provide meetings for the exchange of information between members and sponsors.
- To encourage and facilitate cooperation among brokers.
- To foster sound, prudent and ethical practices.
- To foster and develop a knowledgeable membership through continuing education.
- To promote interest in commercial and investment real property ownership.
- To promote and maintain high standards of conduct in the commercial real estate profession as expressed in the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS.

## Strategic Partners Sponsorship Program

**LICN** means business. The Long Island Commercial Network takes the business of its members and sponsors seriously.

**LICN** facilitates the interaction and exposure between individuals to foster real estate transactions and expansion of sponsor businesses.

Once **LICN** accepts a Strategic Sponsor, there is a perpetual promotion of the sponsor's business.

In the pages that follow, **LICN** demonstrates the exposure afforded sponsors throughout the year.

**LICN means business....  
More business for you!**

### LICN 2010 SCHEDULE

- Jan. 19 Winter Cocktails
- Feb. 23 Network Breakfast
- Mar. 23 Network Breakfast
- Apr. 27 Network Breakfast
- May. 25 Network Breakfast
- Jun. 22 Network Breakfast
- Jul. 27 Network Breakfast
- Aug. 17 Summer Cocktails
- Sept.28 Network Breakfast
- Oct. 26 Network Breakfast
- Nov.23 Network Breakfast
- Dec.21 Network Breakfast

## LICN Website.....



[www.LICommercialNetwork.org](http://www.LICommercialNetwork.org)

This is the official site for members to post their listed properties and to let others know the needs of their clients. This site handles many visitors on a daily basis. In addition to listed properties and needs, a full directory of members, affiliates and sponsors is accessible by the general public.

- Links to sponsor websites
- Property and needs postings
- Directories of Members and Sponsors
- E-mail broadcast capabilities

**“One new customer or one new deal is worth more than the cost of sponsorship”**

## More Exposure.....More Business

Scott Kolin, President of Universal Plumbing, a 2009 Sponsor for LICN says: “one new customer or one new deal is worth more than the cost of sponsorship.”

**LICN** is a focused professional organization that fosters education, ethics, and deal-making within its membership and sponsors. We constantly remind members of the value of our sponsors by:

- Using customized placemats with sponsor logos at our breakfast meetings
- Displaying sponsor logos on Meeting Notes which are given to all breakfast attendees
- Displaying sponsor logos & services through an LCD projector at breakfast meetings
- Inclusion in full page ads by LICN in the **New York Real Estate Journal**
- Addressing the membership at the monthly breakfasts
- Being a featured speaker at one of the breakfast meetings
- No cost half page ads in LICN’s electronic newsletter



## LICN 2010 Directory.....

The **Annual Membership Directory** for **LICN** is printed in January each year, with sponsors given a 1/4 page ad in the directory. Distribution is made to all members and sponsors.

## LICN means BUSINESS.....

**More BUSINESS for YOU!**

[www.LICommercialNetwork.org](http://www.LICommercialNetwork.org)

## January 19, 2010 Membership Cocktail Party



On January 19, 2010 the LICN will be hosting its annual **Membership has its Privileges Cocktail Party** at the **Fox Hollow Inn**, in Woodbury, NY.

This is an annual event that is free to members and sponsors. It is a premier networking event, with over 100 expected to attend.

**Members Only**

**LICN** LONG ISLAND COMMERCIAL NETWORK

*Membership has its Privileges Cocktail Party*  
*Networking - Door Prizes*

*7725 Jericho Turnpike, Woodbury, NY*  
*Tuesday January 19, 2010*  
*5:30-8:30 PM*

*Cost: FREE for LICN members*  
*Cocktails and Hors D'oeuvres*  
*Business Attire*

**Members Only**

**LICN** LONG ISLAND COMMERCIAL NETWORK

*Summer Cocktail Party Extravaganza*  
*Waterviews - Networking - Raffles*

**Soundview**  
DINING • CATERING • COCKTAILS

*Lattingtown Rd., Glen Cove, NY*  
*Tuesday August 17, 2010*  
*5:30-8:30 PM*

*Cost: FREE for LICN members*  
*Cocktails and Hors D'oeuvres*

## August 17, 2010 Membership Cocktail Party



On August 17, 2010 the LICN will be hosting its annual **Summer Cocktail Party Extravaganza** at the **Soundview Café**, in Glen Cove, NY.

This is an annual event that is free to members and sponsors. It is a premier networking event, with over 100 expected to attend. This one includes outside cocktails, Hors D'oeuvres, and beautiful waterviews.

# LICN



# 2010

## STRATEGIC PARTNERS SPONSORSHIP PROGRAM

**LICN Strategic Partners Sponsors** shall be individuals or firms who are not real estate brokers or salespersons, but have interests relating to real estate and are in agreement with the objectives of LICN. Sponsors are not members of the LICN, but can enjoy the benefits of membership.

**Sponsorship Fee:** All sponsorship fees are payable upon acceptance and must be paid prior to 12/31/09 for 2010 Directory inclusion.

**2010 LICN Sponsorship Fee: \$500.**

**Firm Name:** \_\_\_\_\_

**Individual Name #1:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Individual Name #2:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

I (we) hereby apply as a Long Island Commercial Network Sponsor for 2010. Enclosed is our \$500 payment.

I (we) hereby consent to receive fax transmissions or e-mail sent from the Long Island Commercial Network, the Long Island Board of Realtors®, the New York State Association of Realtors®, and the National Association of REALTORS® to my fax number(s) or e-mail address(es) as set forth above.

Signature #1: \_\_\_\_\_ Date: \_\_\_\_\_

Signature #2: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail application, check and business card to: Elizabeth Brady, LICN Administrator  
c/o Coldwell Banker Commercial NRT, 5018 Express Drive South, Ronkonkoma, NY 11779**