

LICN

LONG ISLAND
COMMERCIAL NETWORK

LICN Long Island Commercial Network
THE COMMERCIAL DIVISION OF THE LONG ISLAND BOARD OF REALTORS

2012 Officers and Directors

- Bob Stark, Pres.
- Ira Zucker, VP
- Bradley Diamond, Treas.
- Mary Fudens, Secy..
- Alan Hendrickson, Past Pres.
- Harvey Kolin, Dir.
- Don Davis, Dir.
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- Lisa Kirschner, Dir.
- Keith Wilson, Dir.
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- Edward Smith, Dir.
- Gabor Karsai, Dir.

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2012 Strategic Partners Sponsorship Program

2012

LICN: The Commercial Division of the Long Island Board of Realtors

While the history of **LICN** spans nearly 100 years, the current organization began 17 years ago.

Today, the network group has over 150 members who specialize in investment and commercial properties.

This active group meets on a monthly basis for networking breakfasts and holds major cocktail events in January and August.



The On Parade Diner, in Woodbury, hosts monthly networking breakfasts for over 80 LICN members

LICN: The objectives:

- To unite those in real estate with an emphasis in the branches of commercial real estate.
- To provide meetings for the exchange of information between members and sponsors.
- To encourage and facilitate cooperation among brokers.
- To foster sound, prudent and ethical practices.
- To foster and develop a knowledgeable membership through continuing education.
- To promote interest in commercial and investment real property ownership.
- To promote and maintain high standards of conduct in the commercial real estate profession as expressed in the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS.

Strategic Partners Sponsorship Program

LICN means business. The Long Island Commercial Network takes the business of its members and sponsors seriously.

LICN facilitates the interaction and exposure between individuals to foster real estate transactions and expansion of sponsor businesses.

Once **LICN** accepts a Strategic Sponsor, there is a perpetual promotion of the sponsor's business.

In the pages that follow, **LICN** demonstrates the exposure afforded sponsors throughout the year.

**LICN means business....
More business for you!**

LICN 2012 SCHEDULE

- Jan. 17 Winter Cocktails
- Feb. 28 Network Breakfast
- Mar. 15 Networking @ SUGAR
- Mar. 27 Network Breakfast
- Apr. 24 Network Breakfast
- May. 22 Network Breakfast
- Jun. 26 Network Breakfast
- Jul. 24 Network Breakfast
- Aug. 14 Summer Cocktails
- Sept.25 Network Breakfast
- Oct. 23 Network Breakfast
- Nov.20 Network Breakfast
- Dec.18 Network Breakfast

LICN Website.....



www.LICommercialNetwork.org

This is the official site for members to post their listed properties and to let others know the needs of their clients. This site handles many visitors on a daily basis. In addition to listed properties and needs, a full directory of members, affiliates and sponsors is accessible by the general public.

- Links to sponsor websites
- Property and needs postings
- Directories of Members and Sponsors
- E-mail broadcast capabilities

“One new customer or one new deal is worth more than the cost of sponsorship”

More Exposure.....More Business

Scott Kolin, President of Universal Plumbing, a 2011 Sponsor for LICN says: “one new customer or one new deal is worth more than the cost of sponsorship.”

LICN is a focused professional organization that fosters education, ethics, and deal-making within its membership and sponsors. We constantly remind members of the value of our sponsors by:

- Using customized placemats with sponsor logos at our breakfast meetings
- Displaying sponsor logos on Meeting Notes which are given to all breakfast attendees
- Displaying sponsor logos & services through an LCD projector at breakfast meetings
- Inclusion in full page ads by LICN in the **New York Real Estate Journal**
- Addressing the membership at the monthly breakfasts
- Being a featured speaker at one of the breakfast meetings
- No cost half page ads in LICN's electronic newsletter
- Use of LICN's logo for the year of sponsorship



March 15, 2012 Networking Extravaganza at Sugar

On March 15, 2012 the LICN will be hosting its annual Networking Extravaganza At Sugar in Carle Place..

This is an annual event that drew over 375 attendees in 2011. It is a free event with Hors D'oeuvres, and a cash bar..

LICN Long Island Commercial Network
THE COMMERCIAL DIVISION OF THE LONG ISLAND BOARD OF REALTORS

Networking Long Island & Queens
Hosted By **SUGAR**

*Great Food
Great Company
Make New Contacts*

THE IDES OF MARCH
sugar
bring on the good stuff

CO-SPONSORED BY:
LICN and LIBOR's:
• Jamaica Central Des.
Appraisal Division
• Western Queens Ctp
• Northeast Queens Ctp
• Nassau North Shore Ctp
• Nassau South Shore Ctp
• Central Nassau Ctp
• Suffolk North Shore
• Suffolk South Shore
• Huntington Township
• Women's Council
• YPN

Date: Thursday, March 15, 2012
Time: 5:30 - 8:00 pm
Place: 246 Voice Rd., Carle Place, NY 11514

DIRECTIONS
• Take Jericho Tpke. To Glen Cove Rd. south. Turn right on Voice Rd.
• Take Old Country Rd. to Glen Cove Rd. north. Turn left on Voice Rd.
• Take LI E RT 495 to Glen Cove Rd. south. Turn right on Voice Rd.

www.LICommercialNetwork.org

January 17, 2012 Membership Cocktail Party



On January 17, 2012 the LICN will be hosting its annual **Membership has its Privileges Cocktail Party** at the **Fox Hollow Inn**, in Woodbury, NY.

This is an annual event that is free to members and sponsors. It is a premier networking event, with over 100 expected to attend.

August 14, 2012 Membership Cocktail Party



On August 14, 2012 the LICN will be hosting its annual **Summer Cocktail Party Extravaganza** at the **Soundview Café**, in Glen Cove, NY.

This is an annual event that is free to members and sponsors. It is a premier networking event, with over 100 expected to attend. This one includes outside cocktails, Hors D'oeuvres, and beautiful waterviews.



2012

STRATEGIC PARTNERS SPONSORSHIP PROGRAM

LICN Strategic Partners Sponsors shall be individuals or firms who are not real estate brokers or salespersons, but have interests relating to real estate and are in agreement with the objectives of LICN. Sponsors are not members of the LICN, but can enjoy the benefits of membership.

Sponsorship Fee: All sponsorship fees are payable upon acceptance and must be paid prior to 12/31/11.

2012 LICN Sponsorship Fee: \$500.

Firm Name: _____

Individual Name #1:	_____
Address:	_____
Phone:	_____
Fax:	_____
E-Mail:	Web site:

Individual Name #2:	_____
Address:	_____
Phone:	_____
Fax:	_____
E-Mail:	Web site:

I (we) hereby apply as a Long Island Commercial Network Sponsor for 2012. Enclosed is our \$500 payment.

I (we) hereby consent to receive fax transmissions or e-mail sent from the Long Island Commercial Network, the Long Island Board of Realtors®, the New York State Association of Realtors®, and the National Association of REALTORS® to my fax number(s) or e-mail address(es) as set forth above.

Signature #1: _____ Date: _____

Signature #2: _____ Date: _____

**Mail application, check and business card to: Elizabeth Brady, LICN Administrator
c/o Corporate Commercial Realty, 150 Broadhollow Rd Ste 103. Melville, NY 11747
631-987-3885**